

Online Business Profile!



Primary Contact Information

Business Name _____

Local Phone Number _____

Physical Street Address _____

City _____ State Abbreviation _____

Official Zip Code _____

**Use www.usps.com/zip4 to validate the format of your address and zip code*

Important Phone Numbers

Toll Free Number _____

Fax Number _____

Mobile Numbers _____

Emergency Numbers _____

After Hour Numbers _____

Online Business Information

Primary Website URL _____

Email address _____

**Used to claim local listings & online profiles – best if it is an email under your domain.*

Example: manager@yourshop.com for yourshop.com

Email address _____

**Used by customers to contact the shop.*

Other Website urls _____

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Standard Business Information

Keywords associated with your business

**Example: florist, flower shop, Denver, CO, Colorado*

Description of your company in less than 200 characters.

**This should be a statement of your unique selling or value proposition. What makes your product, service business the better choice? Be sure to include the keywords from your research.*

Category of your business

**Categories should say what your business is, not on what it does. (Best option – Florist)*

Service Area

**Places you will provide your services or products to besides your store.*

Online Business Profile!



Social Media Profiles

Facebook _____

Twitter _____

Google + (Plus) _____

Pinterest _____

Delicious _____

LinkedIn _____

MySpace _____

Technorati _____

Other Profile Page Links

Yelp _____

Flower Shop Network _____

Wedding and Party Network _____

Other Information
